

# Towanda Country Club

January 2010



This newsletter is coming to you with your ballot for three new Directors. It is being sent to all members, but only the voting members will be receiving ballots and return envelopes.

Your vote can be cast in either of three ways:

1. Bring your numbered ballot to the Annual Board meeting, Sunday, January 17 at 1:00 pm or,
2. Mail the enclosed, numbered ballot in the self-addressed envelope to TCC *to be received by Friday, January 15, 2010, or*
3. Bring the numbered ballot to the secretary's office in the Pro Shop on Friday, January 15, 2010, between 10 am and 4 pm.

**ONLY NUMBERED BALLOTS WILL BE ACCEPTED AND COUNTED. THIS WILL GUARANTEE A ONE-MEMBER/ONE-BALLOT ELECTION. PLEASE BE ASSURED THAT NO TRACKING OF NUMBERS IS USED.**

The Nominating Committee places in nomination the following five members:

Jack Carr  
Tim Farley  
Jeff Innocenzo  
Dana Russell  
Aaron Welles

These names will not be in alphabetical order on the ballot; positions were drawn for ballot order.

Please take time to read their views on pages 2 through 3; then, take time to register your vote!

The Board thanks those who served on the Nominating Committee. A special THANK YOU to those who have chosen to give their time and talents to run for the Board.

## Winter Indoor Golf

Winter indoor golf league is now forming for its third season. All teams from last year have been contacted and should reserve a spot for the upcoming season ASAP. New teams are being recruited -- if you are interested, please contact the Clubhouse, and leave a message. Play will begin January 18, and last until early April. Four-person teams (members and non-members welcome) will play nine holes, one night per week. Open play also available for those who cannot make the 11-week commitment. It's a great way to spend the winter, so come try it out!

## ANNUAL BOARD OF DIRECTORS' MEETING

**SUNDAY JANUARY 17, 2010, 1 PM AT THE CLUBHOUSE  
ALL TCC MEMBERS ARE ENCOURAGED AND INVITED AND ENCOURAGED TO ATTEND**

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**HAPPY NEW YEAR**

# Director Nominees Give Views and Goals for TCC

Each nominee was asked these three questions, and correspond by the numbers of their answers:

1. Write a short biography: your family, where you work, how many years a member of TCC, etc.
2. What experiences and areas of expertise would you bring to the TCC Board?
3. If elected as a Director, what goals would you like to accomplish for the Club?

## **JACK CARR**

1. Have worked part-time for Keystone College as Weekender Coordinator and Dual Enrollment Coordinator since 1998. Married to Pat for 42 years, three grown children and 8 grandchildren. Have been a member of TCC for 19 years.
2. I would bring with me the understanding of what is involved in being a member of the TCC board, having been the past President of the TCC Board during the years of building the new pro shop and installing of the watering system.
3. A. Be more responsive to the needs of current members
  1. Less emphasis on gaining "new members" and more emphasis on keeping current members
  2. Better line of communication with members. Be more transparent in dealing with problem areas. Listen to members when they bring something to our attention and if it can be fixed, fix it.B. Be proactive in determining the financial consequences to TCC with the drilling of Natural Gas.

We cannot wait for the first royalty check before we decide what we are going to do with it. We need a plan, a plan that will be fair to those who have supported this club for 20+ years, as well as those who joined this past year.

- C. Maximizing income in the Clubhouse and Pro Shop

It is time to develop a game plan for increasing profits in the clubhouse and the pro shop that is realistic and sustainable. We have had plans before but this time we need to give the plan some money and time. We need to believe that it will succeed rather than be in a hurry to announce its failure.

## **TIM FARLEY**

1. I am an eighth-grade math teacher at Towanda HS, and have been the Varsity golf coach for eight seasons. I've been a member at Towanda Country Club for much of the last 30 years, from my early teens to the present. I have served on the TCC Board of Directors since January 2007. My parents raised a large family in Towanda; I am a born-and-raised Towanda Black Knight, and currently live in North Towanda Township.
2. Along with my teacher's certification, I have a Bachelors' degree in Business and Finance, and an MS in Educational Technology. Over the years, I have gained extensive experience in using computers, software and other applications of technology that have helped me to better serve the Board and members of TCC. I spent five years in the accounting field before teaching, and am currently a seven year member of the North Towanda Township Board of Auditors.
3. First, thanks to the members and employees who have shown over the last several years that they have the best interests of the Club at heart, and have sacrificed their time and efforts to help in ways too numerous to list. There are five solid candidates for three positions this year – that has not always been the case. Vote for those you feel best represent the direction you want your Club to take. However, you should know that Club President Dana Russell and Club Vice-President Jeff Innocenzo have been key figures in many of the positive steps the Club has taken recently. I urge you to vote for them, to continue leading the Club in the right direction. Since being elected in 2007, TCC has faced many challenges – personnel changes, the search for new direction in the Golf Shop, financial difficulties, and declining membership (to name just a few). I'm proud of the way our Board has handled this adversity, and in my own efforts in helping out in any way I could. If re-elected, I'd like to continue in the following areas: 1. Work as liaison between our Club Pro and our Board to provide needed goods and services for our members and guests -- a well-stocked Golf Shop, increased participation and satisfaction in member and non-member tournaments, leagues and activities, etc. -- all while working under the constraints of a very tight budget. 2. Managing the Indoor Golf League at TCC; in two years, this has become a popular winter activity for our members, and has helped our House show a small profit during those "off-peak" times. 3. Serve as a representative of both TCC and Towanda High School, and try to bring more young people to the game and our Club. 4. Continue helping find ways to bring financial gains to our Club and trim expenses, without severely compromising the quality of play or the conditions of our course.

# Director Nominees Give Views and Goals for TCC

## JEFF INNOCENZO

1. I live in Towanda with my wife, Darlene, and our three children, Hailey, Hannah and Nick. I have worked at DuPont as a research engineer and been a member of the Towanda Country Club for 20 years.
2. I have been a member of the Board of Directors for three years. During that time I have participated, with the other directors, in managing the club through very difficult times. The board has handled personnel changes and the recession, during what has generally been observed as a decline in club memberships and participation nationwide. I believe that the current state of the club (good managers, tools for fiscal responsibility, active programs to attract and retain members, and, most importantly, a well-maintained golf course) has positioned us to handle whatever difficulties come our way and potentially strengthen our assets. I believe that the board has stabilized the club for growth.
3. We have a small group of fully engaged members, those who play, participate in club functions, volunteer for club projects. I would like to see that group grow. Continuing support of the tournaments, members week, indoor golf, dinners, and improved member services are important ways that the board can help entice more club member participation. This has been a major focus of the board that I would like to help expand. There is potential for the club to have additional revenue through the natural gas resources in the near future. I would like to continue the work the board has done to ensure that the club can benefit as much as possible from this good fortune. I believe that, as an organization with no profit-seeking owner, the club is uniquely positioned to improve the golf course, upgrade the facilities, and maintain the Towanda Country Club as the source a affordable entertainment that we all desire. Member participation will be important in the process of generating, prioritizing, and managing project ideas. Starting with the informational meeting that the board has already conducted, I would like to continue to keep this an open process. Along the same line, I would like to continue to increase the level of communication to and from the board of directors. The responsibility of the board is to make the small and medium decisions (with the large decisions requiring membership votes) that are as consistent as possible with the club member's wishes. Communication is critical to this. I would like to increase the use of the TCC website and e-mail to engage more frequent discussion about the board's actions to guide future decisions. I have appreciated the opportunity that the membership has given me to serve the board. I am encouraged by the simple fact that, with more election volunteers, we are seeing an increase in the desire to participate in the functioning of the club. This can

## DANA RUSSELL

1. I live in Myersburg with my wife Konni, daughter Kathy and my 5 year old grandson, Quintin. I also have another daughter who lives in Monroeton. I am self employed. My wife and I own Leroy's Gourmet Subs and I also have a consulting business designing industrial control systems. I have been a member of TCC since 1985.
2. I have been a member of the TCC board since 1997 and have been President the last 3 years. I have a good understanding of business and the operations of TCC.
3. If elected my number 1 priority will be to continue working to put TCC on a solid financial footing. We have made good progress in the last year. We have to continue to be cautious in our spending and work on increasing our income in ways that don't close the course to our members. We need to work on finding ways to attract new members. We need to make TCC more member friendly so we can keep the members that we have.

## AARON WELLES

1. I have been a member of TCC for 15+ years. I graduated from Bloomsburg University with a degree in Finance. Over the past 9 years I have worked for Tuscarora Wayne Insurance Company, presently as a Territory Unit Manager. I live in Wysox with my wife Kim and son Graham.
2. In addition to my business background, I am an avid golfer. I feel these experiences, coupled with my youthful outlook, would be an asset to Club.
3. The Club desperately needs a new golf cart fleet. Most of the carts are in poor condition and I have had several break down on me over the past few years. I will make sure TCC is equipped with newer golf carts so that is no longer an issue. There also needs to be cart plan for future years to ensure the Club always has quality equipment. Additionally, I would like to see incentives for current members. Currently, there are no incentives for members versus guests that come to the Club for golf, food, drinks, etc.....I would like to see this change so TCC

Now that you've read our nominees' views,  
it's time to do your part:

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# ***FROM THE TCC SECRETARY***

Hello Members,

I would like to take this opportunity to introduce myself to you. I began working as the Towanda Country Club Secretary/Treasurer on December 7, 2009. I have worked in accounting for over 30 years after graduating from Wyalusing Valley High School and still work full time for Vicki L Schmidt CPA. I was also the band front director at WVHS for 19 years and have been involved with the Bradford-Sullivan Counties' Outstanding Young Woman program for 25 years. I have served as a choreographer, assistant chairman and was the program chairman for 7 years. I am currently the judging chairman, as well as the newsletter and website editor. I also work on scholarships and alumni correspondence. I have also served on the state OYW board.

My husband Brent and I live outside of Ulster on Ghent Hill. We are the proud parents of four children, one daughter-in-law, two sons-in-laws and four grandsons. Brent is retired from Claverack and loves to play golf when he's not mowing the lawn or working around the house.

I look forward to working with the management, staff and members of Towanda Country Club.

Joni Raupers

**The regular monthly meeting of the TCC Board of Directors will meet on Monday, January 18th, at 6 pm in the Clubhouse. This meeting will include the reorganization of the Board. All members are invited to attend.**

## ***A reminder for those who have not yet paid their dues for the 2010 season:***

After January 15, 2010, the first monthly penalty charge of \$50 will be issued to those who have not yet paid their dues for the season. In order to avoid this charge, please pay your dues in as soon as possible.

Also, you can apply TCC Bucks towards your membership dues if you have any!

## **Please check your statements!!**

We are sending out statements to everyone this year to audit our system. That is why you have received a statement even if you have a zero balance. Please take a few minutes to check your statement and see that it is correct. If you have any questions or discrepancies, please contact Joni at the secretary's office 265-6222 Ext: 5

Thank you!

### *Email Addresses*

We are still gathering email addresses in order to electrify our newsletter. If you have not all ready done so, please send in your email address to Joni at: [TCCSEC@EPIX.NET](mailto:TCCSEC@EPIX.NET)  
Thanks!!

## 2010 TOURNAMENTS

### May:

Saturday the 15<sup>th</sup>  
Sunday the 16<sup>th</sup>  
Wednesday the 19<sup>th</sup>  
Saturday the 29<sup>th</sup>  
Monday the 31<sup>st</sup>

Presidents Cup  
Presidents Cup  
Memorial Hospital  
Northeast Bradford  
Memorial Day

### June:

Saturday the 5<sup>th</sup>  
Sunday the 6<sup>th</sup>  
Saturday the 12<sup>th</sup>  
Sunday the 13<sup>th</sup>  
Wednesday the 16<sup>th</sup>  
Friday the 18<sup>th</sup>  
Sunday the 20<sup>th</sup>  
Wednesday the 23<sup>rd</sup>  
Friday the 25<sup>th</sup>  
Saturday the 26<sup>th</sup>  
Sunday the 27<sup>th</sup>  
Wednesday the 30<sup>th</sup>

Towanda E.M.S.  
Wyalusing Hoopsters  
Towanda Touchdown  
YMCA of Bradford County  
Williams Oil  
Troy Foundation  
Member/Member  
Endless Mt. Preg  
Bret Keefe  
Member/Guest  
Member/Guest  
Dan Strickland Memorial

### July:

Saturday the 3<sup>rd</sup>  
Wednesday the 7<sup>th</sup>  
Sunday the 18<sup>th</sup>  
Wednesday the 21<sup>st</sup>  
Saturday the 24<sup>th</sup>  
Wednesday the 28<sup>th</sup>  
Friday the 30<sup>th</sup>

Fire Cracker Classic  
Big Brother Big Sister  
Ladies Invitational  
Gannon's  
St. Agnes  
Boy Scouts  
Lackawanna College

### August:

Wednesday the 4<sup>th</sup>  
Wednesday the 11<sup>th</sup>  
Friday the 13<sup>th</sup>  
Saturday the 14<sup>th</sup>  
Sunday the 15<sup>th</sup>  
Sunday the 22<sup>nd</sup>  
Friday the 27<sup>th</sup>  
Saturday the 28<sup>th</sup>  
Sunday the 29<sup>th</sup>

Sheriffs  
Wyalusing Foundation  
Jr. Club Championship  
Club Championship  
Club Championship  
Golden Girls  
TCC Invitational  
TCC Invitational  
TCC Invitational

### September:

Saturday the 4<sup>th</sup>  
Sunday the 5<sup>th</sup>  
Sunday the 12<sup>th</sup>  
Sunday the 19<sup>th</sup>  
Friday the 24<sup>th</sup>  
Monday the 27<sup>th</sup>

Labor Day Classic  
Wyalusing Leo Club  
Rally For A Cure  
Autumn Classic  
Triangle Tournament  
Wyalusing Hotel

### October:

Sunday the 3<sup>rd</sup>  
Sunday the 10<sup>th</sup>  
Friday the 22<sup>nd</sup>  
Saturday the 23<sup>rd</sup>  
Sunday the 24<sup>th</sup>

Towanda Basketball  
Wysox Fire  
Turkey Tournament  
Turkey Tournament  
Turkey Tournament

Towanda Country Club  
RR #6 Box 6180  
Towanda PA 18848

# RETURN SERVICE REQUESTED

This is your BALLOT;  
please return via  
mail by January 15,  
at the office on Jan. 15,  
or in person on  
January 17.

[www.towandacc.com](http://www.towandacc.com)

e-mail: [tcsecc@epix.net](mailto:tcsecc@epix.net)

570-265-6939  
Golf Shop

PHONE: 570-265-6222  
Director of Club Operations,  
Clubhouse, Bar, Secretary  
Greens Superintendent

THE TOWANDA COUNTRY CLUB BOARD OF DIRECTORS  
MEETS THE THIRD MONDAY OF EACH MONTH AT 6 PM  
AT THE CLUBHOUSE. EVERY TCC MEMBER IS  
INVITED AND ENCOURAGED TO ATTEND.

2009 BOARD OF DIRECTORS  
DANA RUSSELL, PRESIDENT (09)  
JEFF INNOCENZO, VICE-PRESIDENT(09)  
JEFF AEPLLI (10)  
JOHN BRADLEY (11)  
TIM FARLEY (09)  
DAVE REILLY (11)  
JAMES SMITH (10)  
T THOMPSON (11)  
ROBERT WATKINS (10)